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Newport, KY 41071
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Jeffery A. Martin

Education

2006-2010
Doctor of Philosophy
Specialization: *Psychology/Transformative Studies*
California Institute of Integral Studies
San Francisco, CA
Graduation Date: December, 2010
Committee: Allan L. Combs, Ralph W. Hood, jr., Bernard J. Baars
Dissertation Title: <u>Ego Development Does Not Predict Persistent Non-Symbolic Experience</u>
GPA: 3.98 (out of 4.0)

2008-2014
Master of Liberal Arts – Candidate
Concentration: *Psychology*
Harvard University
Cambridge, MA
Coursework completed-thesis on hold
GPA: 3.9x (est., out of 4.0)

2004-2005
Master of Science in Information Technology
Specialization: *Network Architecture and Design*
Capella University
Minneapolis, MN
Graduation Date: December, 2004
GPA: 4.0 (out of 4.0)

2002-2005
Thomas A. Edison State College
Trenton, NJ

Master of Science in Management
Specialization: *Project Management*
Graduation Date: December, 2005
GPA: 4.0 (out of 4.0)

Bachelor of Arts, June, 2004
Major: *Liberal Studies*
Arnold Fletcher Award Recipient

Associate in Arts, March, 2004

Associate in Applied Science, November, 2002
Major: *Applied Computer Studies/Computer Networks*

Representative Academic Appointments

2014-Present, Leadership Committee, Sofia University

2014-Present, Research Professor, Sofia University

2014-Present, Co-Founder/Director, Transformative Technology Lab, Sofia University

2013-Present, Affiliate Scientist, Center for Consciousness Studies, California Institute of Integral Studies

2011-2012, Deputy Director, Master of Science program in Multimedia Entertainment and Technology, The Hong Kong Polytechnic University School of Design

2011-2012, Visiting Assistant Professor, The Hong Kong Polytechnic University School of Design

2010-Present, Adjunct Professor, DeVry University

2008-Present, Director, Center for the Study of Non-Symbolic Consciousness

2007-Present, Director, Center for the Study of Intent.

2006-2010, Teaching Assistant/Fellow: various doctoral, master, undergraduate, and public/extension level classes, including:

- Transdisciplinarity (doctoral)
- Self, Society and Transformation (doctoral)
- Research Paradigms (doctoral)
- Leadership, Complexity, and Emergence (master)
- Religious Innovations in the US (doctoral)
- Qualitative Research Methods (doctoral)
- Various courses on Consciousness/ Neuroscience/Psychology

Representative Academic Service

2014, Session Chair, First Person Perspectives, Towards a Science of Consciousness conference, Tucson, Arizona

2014, Session Chair, Altered States of Consciousness, Towards a Science of Consciousness conference, Tucson, Arizona

2011-Present, Board of Advisors, Lifeboat Foundation

Representative Academic Service, continued

2011, Program Committee, mBig Conference, National University of Singapore, Singapore.

2011, Organizing and Program Committees, Science of Consciousness Conference, Hong Kong

2011, Organizing Committee, Humanity+ 2011, Hong Kong

2010, Organizing and Program Committees, Science of Consciousness Forum, Hong Kong

2010, Organizing and Program Committees, Shifting Hong Kong 2012, Hong Kong

2010, Organizing and Program Committees, Nonduality Conference, Hong Kong

2010, Organizing and Program Committees, Re-Ignite Conference, Hong Kong

2009-Present, Board of Advisors, Asia Consciousness Society

2008-Present, Advisory Committee, Center for the Study of Yoga and Health/Center for Yoga Medicine.

2008-2009, Presentation Committee, Towards a Science of Consciousness conference, Hong Kong, June 2009.

Representative Academic Lab Relationships

Labs

Current

Center for the Study of Non-Symbolic Consciousness - Founder, Director

Transformative Technology Lab, Sofia University – Co-Founder, Director

Former

M-Lab, School of Design, The Hong Kong Polytechnic University – Research Scientist

EEG Lab, School of Design, The Hong Kong Polytechnic University – Director, Research Scientist

Publications

Recent Academic Publications (Journal Articles, Conference Papers, Book Chapters, and Reviews)

Martin, J. A., & Combs, A. (2007). Review: Henry Stapp's mindful universe: Quantum mechanics and the participating observer. *Science and Consciousness Review*, 6/27/07. (invited)

Martin, J. A. (2007). Review: Douglas Hofstadter's I am a strange loop. *Journal of Consciousness* Studies,14(12), 109-111. (invited)

Martin, J. A. (2007). An exploration of core power of thought concepts in relation to theories involving quantum mechanics. *Dynamical Psychology*, 2007(1). (invited)

Martin, J. A. (2007). An exploration of powerful power of thought experiences. *Journal of Conscious Evolution*, 3. (invited)

Martin, J.A. (2008). Using integral research to visualize, plan, and maximize the success of complex mainstream academic research projects. *Integral Theory Conference*. San Francisco, California.

Martin, J. A. (2008). Integral research as a practical mixed-methods framework: Clarifying the role of integral methodological pluralism. *Journal of Integral Theory and Practice*, 3(2), 155-164. (invited)

Martin, J.A. (2009). Empirically investigating nondual consciousness. *Science and Nonduality Conference*, San Rafael, California.

Martin, J. A. (2010). Empirically testing purported claims of enlightenment using standard psychological methods and instruments. *Towards a Science of Consciousness*, Tucson, Arizona.

Martin, J.A. (2010). Empirically testing purported non-symbolic consciousness claims using standard psychological methods and instruments. *14th annual meeting of the Association for the Scientific Study of Consciousness*, Toronto, Canada

Martin, J. A. (2010). Ego development does not predict persistent non-symbolic experience. *Dissertation*. California Institute of Integral Studies

Martin, J.A. (2011). The science behind persistent non-symbolic consciousness, *mBig Conference*, National University of Singapore, Singapore.

Martin, J.A. (2011). Psychological and Neurological Correlates of Enlightenment*, Humanity+ Conference*, Hong Kong

Martin, J.A. (2011) Engineering persistent non-symbolic consciousness, *Science of Consciousness Conference*, Hong Kong

Recent Academic Publications (Journal Articles, Conference Papers, Book Chapters, and Reviews), continued

Yu, G., Martin, J.A., Chai, P. (April, 2012). Shifting worldview using video game technologies. *Towards a Science of Consciousness*, Tucson, AZ.

Martin, J.A. & Combs, A. (April, 2012). The relationship between ego development and persistent non-symbolic experience. *Towards a Science of Consciousness*, Tucson, AZ.

Yu, G., Martin, J.A., Chai, P. (2012). Shifting worldview using video game technologies, in *Video game play and consciousness. Gachenbach*, J. (ed). Nova Science Publishers. (invited)

Martin, J.A. (March, 2013). A Continuum of Persistent Non-Symbolic Experience in Adults, *Towards a Science of Consciousness*, Agra, India.

Combs, A. & Martin, J.A. (April, 2014) Towards a Standardized Curriculum of Consciousness Studies, *Towards a Science of Consciousness*, Tucson, AZ.

Martin, J.A. (April, 2014). A Continuum of Persistent Non-Symbolic Experience in Adults, *Towards a Science of Consciousness*, Tucson, AZ.

Fields, C., Combs, A.L., Dietrich, E., Fallon, J. & Martin, J.A. (April, 2014). The Consciousness Science Ontology: A Integrative Resource for Consciousness Studies. *Towards a Science of Consciousness*, Tucson, AZ.

Yu, G. & Martin, J.A. (April, 2014). Affecting States of Consciousness and Worldview Using Video Game Technologies. *Towards a Science of Consciousness*, Tucson, AZ.

Forthcoming Academic Publications (Journal Articles, Conference Papers, Book Chapters, and Reviews)

Martin, J. A. (in prep). Empirically investigating purported claims of persistent non-symbolic consciousness in adults. *Journal of Consciousness Studies.*

Martin, J. A. & Hood, R. W. jr (in prep). Measuring mysticism and non-symbolic consciousness using the M-Scale. *Journal for the Scientific Study of Religion.* (invited)

Martin, J. A. & Hood, R. W. jr (in prep). A modification of the M-Scale to measure persistence.

Trade Books

Co-editor/Technical Reviewer

Piltzecker, A., Martin, J. (Eds.). (2003). *MCSE exam 70-296 study guide and DVD training system: Planning, implementing and maintaining a Windows Server 2003 environment for a MCSE certified on windows 2000.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 1932266577, 800 pages)

Co-editor/Co-author

Shinder, T. W., Shinder, D. L., Martin, J. (Eds.). (2003). *MCSE exam 70-294 study guide and DVD training system: Planning, implementing, and maintaining a Windows Server 2003 active directory infrastructure.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 1931836949, 800 pages)

Trade Books, continued

Co-editor

Shinder, T. W., Shinder, D. L., Martin, J. (Eds.). (2003). *MCSE designing a Windows Server 2003 active directory & network infrastructure: Exam 70-297 study guide and DVD training system.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 1932266542, 800 pages)

Shinder, T. W., Shinder, D. L., Martin, J. (Eds.). (2003). *MCSE planning and maintaining a Windows Server 2003 network infrastructure: Exam 70-293 study guide and DVD training system.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 1931836930, 800 pages)

Technical Editor/Co-author

Meyer, M. M., Craft, M., Barber, B., Cross, & M., Kurz, H. (2006) *How to Cheat at Designing a Windows Server 2003 Active Directory Infrastructure.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 159749058X, 500 pages)

Author/Co-author/Contributor

Martin, J. A. (1993). The complete guide to Reiki, Vol. 1. Charleston, SC: Integration Press. (ISBN: 1-57242-578-4, 210 pages)

Martin, J. A. (1993). The complete guide to Reiki for masters. Charleston, SC: Integration Press. (ISBN: 1-57242-579-2, 107 pages)

Martin, J. A. (1995). The complete guide to Reiki, Vol. 2. Charleston, SC: Integration Press. (ISBN: 1-57242-258-0, 157 pages)

Publications
(continued)

Trade Books, continued
Author/Co-author/Contributor, continued

Syngress Media (Ed.). (1999). *A+ certification test yourself practice exams, 2nd Edition*. Rockland, MA: Syngress Media, Inc. (ISBN: 0072121319, 697 pages)

Keele, A. V. (Ed.). (2000). *CCA Citrix certified administrator for MetaFrame 1.8 study guide (Exam 218)*. Rockland, MA: Syngress Publishing, Inc. (ISBN: 0072193190, 656 pages)

Shinder, T. W., Shinder, D. L.. (Eds.). (2000). *MCSE designing a Windows 2000 network study guide (Exam 70-221)*. Rockland, MA: Syngress Publishing, Inc. (ISBN: 0072124946, 890 pages)

Shinder, T. W., Shinder, D. L.. (Eds.). (2003). *MCSA/MCSE managing and maintaining a Windows Server 2003 environment: Exam 70-290 study guide and DVD training system*. Rockland, MA: Syngress Publishing, Inc. (ISBN: 1932266607, 800 pages)

Snedaker, S. (Ed.). (2004). *The best damn windows server 2003 book period.* Rockland, MA: Syngress Publishing, Inc. (ISBN: 1931836124, 1032 pages)

Barber, B., Craft, M., Cross, M., Kurz, H. (2006). *How to cheat at designing a Windows Server 2003 active directory infrastructure*. Rockland, MA: Syngress Publishing, Inc. (ISBN: 159749058X, 500 pages)

Piltzecker, A. (Ed.). (2008). *The real MCTS/MCITP exam 70-640 prep kit: Windows Server 2008, configuring active directory*. Burlington, MA: Syngress Publishing, Inc./Elsevier Publishing, Inc. (ISBN: 1597492353, 707 pages)

Posey, B. (Ed.). (2008). *The real MCTS/MCITP exam 70-642 prep kit: Windows Server 2008, configuring network infrastructure*. Burlington, MA: Syngress Publishing, Inc./Elsevier Publishing, Inc. (ISBN: 1597492469, 800 pages)

Posey, B. (Ed.). (2008). *The real MCTS/MCITP exam 70-643 prep kit: Windows Server 2008, configuring applications infrastructure*. Burlington, MA: Syngress Publishing, Inc./Elsevier Publishing, Inc. (ISBN: 1597492477, 800 pages)

Piltzecker, A. (Ed.). (2008). *The best damn Windows Server 2008 book Period, Second Edition*. Burlington, MA: Syngress Publishing, Inc./Elsevier Publishing, Inc. (ISBN: 1597492736, 824 pages)

Pennington, R., & Martin, J. A. (2009). *The fourth awakening*. Charleston, SC: Integration Press, LLC. (ISBN: 1572420006, 298 pages)

Martin, J. A. (2011). *The god formula*. Charleston, SC: Integration Press, LLC. (ISBN: 1572420069, 105 pages)

Trade Books, continued

Author/Co-author/Contributor, continued

Martin, J. A. (1993/2011). The complete guide to Reiki, Vol. 1. (Chinese edition) Taipei, Taiwan: Dacom Books.

Pennington, R., & Martin, J. A. (2011). *The gathering darkness.* Charleston, SC: Integration Press, LLC. (ISBN: 1572420022, 198 pages)

Martin, J. A. (1995/2012). The complete guide to Reiki, Vol. 2. (Chinese edition) Taipei, Taiwan: Dacom Books.

Pennington, R., & Martin, J. A. (2013). *The fourth awakening Chronicles, Vol. I.* Charleston, SC: Integration Press, LLC.

Pennington, R., & Martin, J. A. (2013). *The fourth awakening Chronicles, Vol. II.* Charleston, SC: Integration Press, LLC.

Pennington, R., & Martin, J. A. (2013). *The fourth awakening Chronicles, Vol. III.* Charleston, SC: Integration Press, LLC.

Pennington, R., & Martin, J. A. (2014). *The fourth awakening Chronicles, Vol. IV.* Charleston, SC: Integration Press, LLC.

Pennington, R., & Martin, J. A. (2014). *The fourth awakening.* Charleston, SC: Integration Press, LLC. (Spanish Edition)

Significant Industry White Papers

Martin, J. A. (2003). *Review of the Application Filters included with ISA Server 2000 and ISA Server 2004.* Redmond, WA: Microsoft Corporation.

Martin, J. A. (2004). *General architecture overview of ISA Server 2000 and ISA Server 2004.* Redmond, WA: Microsoft Corporation.

Martin, J. A. (2004). *ISA Server 2004 Firewall/VPN Technologies.* Redmond, WA: Microsoft Corporation.

Audio/Visual Publications

2002, Fundamentals of computer security (CD series). Cincinnati, OH: Solution Net, Inc.

2003, IT project management (DVD series). Cincinnati, OH: Solution Net, Inc.

Audio/Visual Publications, continued

2005, The complete guide to windows server 2003 (DVD/online video series). Cincinnati, OH: Solution Net, Inc.

Presentations

Recent Presentations and Invited Talks

2008, April, Cooperative Inquiry and the Politics of Evidence, Congress for Qualitative Inquiry, Champaign, Illinois (Panel Co-chair)

2008, August, Using Integral Research to Visualize, Plan, and Maximize the Success of Complex Mainstream Academic Research Projects. Integral Theory Conference. San Francisco, California (Concurrent Presentation)

2008, November, Beyond the mind…Unity Consciousness and AI? Convergence 08. Sunnyvale, California (Concurrent Presentation, with Allan Combs)

2009, September, Empirically Investigating Nondual Consciousness. Science and Nonduality Conference, San Rafael, California (Concurrent Presentation)

2010, April, Empirically Testing Purported Claims of Enlightenment using Standard Psychological Methods and Instruments. Towards a Science of Consciousness, Tucson, Arizona (Plenary Presentation)

2010, June, Empirically Testing Purported Non-Symbolic Consciousness Claims using Standard Psychological Methods and Instruments. 14th annual meeting of the Association for the Scientific Study of Consciousness, Toronto, Canada (Poster Presentation)

2010, October, closed sessions, Synchro Summit @ Yale, Yale Divinity School, New Haven, Connecticut (Panelist)

2010, October, public session, The Synchro Summit: How Synchronicity Reveals Life's Meaning in Ways Science Can't Yet Understand, Yale Divinity School, New Haven, Connecticut (Panel Chair)

2010, November, Empirically Testing Purported Claims of Enlightenment. Science of Consciousness Forum, Hong Kong (Plenary Presentation)

2010, November, The Path of Freedom, Re-Ignite Conference, Hong Kong (Plenary Presentation)

2010, November, Empirically Testing Purported Claims of Nonduality, Nonduality Conference, Hong Kong (Plenary Presentation)

2011, February, What Can The Study of 'Enlightenment' Tell Us About Human Potential? Sages and Scientists Conference, Carlsbad, CA (Plenary Presentation)

Presentations, continued

Recent Presentations and Invited Talks, continued

2011, March, Consciousness and Media (with Gino Yu), WPP Stream Asia 2011, Phuket Thailand (Concurrent Presentation)

2011, April, Where Are The Mystics?, Harvard Divinity School, Cambridge, Massachusetts

2011, September, The Science Behind Persistent Non-Symbolic Consciousness, mBig Conference, National University of Singapore, Singapore (Plenary Presentation)

2011, September, The Path of Freedom, Science and Buddhism III, Singapore, Singapore (Plenary Presentation)

2011, December, Are you complete yet?, TEDxHong Kong, Hong Kong (Plenary Presentation)

2011, December, Psychological and Neurological Correlates of Enlightenment, Humanity+ Conference, Hong Kong (Plenary Presentation)

2011, December, Engineering persistent non-symbolic consciousness, Science of Consciousness Conference, Hong Kong (Plenary Presentation)

2012, March, The Mobile App Market in China, WPP Stream Asia 2012, Phuket, Thailand (Concurrent Presentation)

2012, April, Shifting Worldview Using Video Game Technologies, Towards a Science of Consciousness, Tucson, AZ. (Concurrent Presentation)

2012, April, The Relationship Between Ego Development and Persistent Non-Symbolic Experience, Towards a Science of Consciousness, Tucson, AZ. (Concurrent Presentation)

2012, April, Engineering Enlightenment, Towards a Science of Consciousness, Tucson, AZ. (Conference Workshop)

2013, March, A Continuum of Persistent Non-Symbolic Experience in Adults, Towards a Science of Consciousness, Agra, India. (Concurrent Presentation)

2014, April, Towards a Standardized Curriculum of Consciousness Studies (with Allan Combs), Towards a Science of Consciousness, Tucson, AZ. (Conference Workshop)

2014, April, A Continuum of Persistent Non-Symbolic Experience in Adults, Towards a Science of Consciousness, Tucson, AZ. (Concurrent Presentation)

2014, April, The Consciousness Science Ontology: A Integrative Resource for Consciousness Studies (with Chris Fields , Allan Leslie Combs, Eric Dietrich, James Fallon, and Fabio Macciardi), Towards a Science of Consciousness, Tucson, AZ. (Poster Presentation)

Presentations, continued

Recent Academic Presentations and Invited Talks, continued

2014, April, Affecting States of Consciousness and Worldview Using Video Game Technologies (with Gino Yu) Towards a Science of Consciousness, Tucson, AZ. (Poster Presentation)

2014, May, A Continuum of Persistent Non-Symbolic Experience in Adults, Society for Consciousness Studies Conference, San Francisco, CA (Concurrent Presentation)

2014, July, Hacking Persistent Non-Symbolic Consciousness, Consciousness Hacking Meetup, San Francisco, CA

Various other Representative Presentations

1984-Present. Various presentations and workshops on radio/television/new media production. Worldwide.

1998-Present. Various presentations and workshops on information technology, including: iTech, Citrix Big Day, CiNPA, and many others. For: New Horizons CLC, Solution Net, Inc., Microsoft, Novell, Cisco, Citrix, etc.

2006-Present. Various other university lectures and public conference/event presentations on my research interests.

Recent Public Media, Interviews, Articles

Finders Course 2 Research Results (Webinar, Presenter, 2015)

The Major Trend In Meditation For 2015—And What This Tipping Point Means For You (Elephant Journal, Article/Author, 2015)

Taking the Empirical Path to Awakening: A Finders Course Roundtable (Reality Sandwich, Interview, 2015)

Non-Symbolic Research Results (Webinar, Presenter, 2014)

Demystifying Enlightenment: Jeffery A. Martin Explains the Finders Course (Reality Sandwich, Interview, 2014)

Non-Symbolic Consciousness (Nonduality Magazine, Interview, 2014)

Non-Symbolic States (Edge Talk Radio, Interview, 2014)

A Discussion of Non-Symbolic Consciousness (Intention Radio, Interview, 2013)

What is Non-Duality (Closer to Truth episode 2657, PBS, Interview, 2013)

Recent Public Media, Interviews, Articles, Continued

Recent Media
(Continued)

What is Enlightenment (Closer to Truth episode 2656, PBS, Interview, 2013)

The Study of Non-Symbolic Consciousness (Buddhist Geeks episode 224, Interview, 2011)

The End of Self-Referencing (Buddhist Geeks episode 225, Interview, 2011)

Hacking Enlightenment (Adam Ford, Interview, 2012)

Engineering Enlightenment (H+ Magazine, Interview, 2012)

Interview Segment Guest (Radio-TV Hong Kong – RTHK, Phil Whelan Show, Interview, 2011)

Certificates, Former and Current

Certificates
(Current and Former)

Microsoft Certified Systems Engineer (NT/2000/2003)

Microsoft Certified Systems Engineer: Security

Microsoft Certified Systems Engineer: Messaging

Microsoft Certified Systems Administrator (incl.: Security, Messaging)

Microsoft Certified Trainer

Microsoft Certified Database Administrator

Microsoft Certified Professional + Internet

Master Certified Novell Engineer (NetWare 6)

Certified Novell Engineer (NetWare 5, 6)

Certified Novell Instructor (retired in 2003)

Certified Novell Administrator (NetWare 3.x, 5, 6)

Certified Technical Trainer

Citrix Certified Administrator (MetaFrame 1.8/XP)

Citrix Certified Instructor (retired in 2003)

Cisco Certified Network Professional (retired in 2004)

Cisco Certified Network Associate (retired in 2004)

Certified Internet Webmaster

Certificates, Former and Current, Continued

Certificates
(Continued)

CompTIA A+ certified

CompTIA Network+ certified

CompTIA i-Net+ certified

CompTIA Project+ certified

CompTIA Linux+ certified

Universal Project Manager Certification, Graduate Level
Colorado State University/The Hampton Group

Senior Project Manager Certification, Graduate Level
Colorado State University/The Hampton Group

Achievement Driven Project Management Graduate Certification
The Hampton Group

Scholarships/Funding

Funding

Scholarships

California Institute of Integral Studies Institutional Scholarship

Harvard University Extension School Scholarship

Presentation Funding

CIIS Student Alliance to present and co-chair a panel at the Congress for Qualitative Inquiry, Champaign, Illinois, 2008

CIIS Student Alliance to present at the Integral Theory Conference. San Francisco, California, 2008

CIIS Student Alliance to present at the Science and Nonduality Conference, San Rafael, California, 2009

CIIS Student Alliance to present at the Science of Consciousness Forum, Hong Kong, 2010

National University of Singapore to present at mBIG, Singapore, 2011

The Hong Kong Polytechnic University to present at Stream Asia, 2012

The Hong Kong Polytechnic University to present at Towards a Science of Consciousness, 2012

Funding
Continued

Research Funding

2008, Private donor 1 to Center for the Study of Non-Symbolic Consciousness for non-symbolic research project, $250,000.00 US, PI

2010, Private donor 2 to Center for the Study of Non-Symbolic Consciousness for non-symbolic research project, $30,000.00 US, PI

2010, Private donor 2 to Center for the Study of Non-Symbolic Consciousness for non-symbolic research project, $7,000.00 US, PI

2011, Gracenote (Sony Corporation) to Novamente, LLC (for research project at HKPU/MLab) for artificial intelligence research on emotion matching and music prediction, $150,000 US, co-PI (with Ben Goertzel)

Peer Review Service

Peer Review

International Journal of Psychology and Counseling

Journal of Conscious Evolution

Mind Science Foundation (Grant Review)

Current and Former Society Memberships

Membership

Asia Consciousness Society (ACS)

Association for Computing Machinery (ACM)

Association for the Scientific Study of Consciousness (ASSC)

Design and Emotion Society

Society for Consciousness Studies

Professional Resume

Objective   To continue to build upon my present knowledge and skills, and use them to maximize my contribution.

Experience   **1983 – Present**
(Current)
Mentor/Stakeholder

I mentor the leadership of various start-up companies I have an equity stake in. These companies compete primarily in the technology, wellness, and real estate sectors. The expertise I provide is primarily in the areas of strategy, leadership/management, technology, and marketing.

2014 – Present

Willow Group, Inc.

Chief Scientist

Responsible for technology, program, and product evaluation, development and execution.

1987 – Present

Adjunct, Instructor, Technical Trainer

I've held a wide variety of freelance/adjunct/visiting training and instructional positions, and have taught thousands of students over hundreds of classes, including:

Media -- Video Production I, Video Production II, Video Production III, Audio Production I, Audio Production II, Audio Production III, Producing/Directing, Editing I, Editing II, Broadcast Lighting Design, Broadcast Sports Production, Broadcast News Production, Broadcast Script Writing I

Information Technology -- Introduction to Applied Computing, Fundamentals of Computer Networks, Intermediate Computer Networks, Advanced Computer Networks, Enterprise Computer Networks, Converged Networks, TCP/IP Networking, Fundamentals of IT Project Management, Intermediate IT Project Management, Advanced IT Project Management, Fundamentals of Network Security, Intermediate Network Security, Advanced Network Security, Enterprise Network Security, Linux Fundamentals, Intermediate Linux Administration and Networking, Advanced Linux Administration and Networking, Fundamentals of Web Development, Intermediate Web Development, Web Host Administration and Security, Wide variety of Citrix, Microsoft, Novell, and Cisco vendor-specific classes

Business, professional, and other areas -- Train the Trainer, Project Management, Consulting Skills, Business Skills I, Business Skills II, Public Speaking, Creative Writing

Experience
(Representative Former Positions)

Note: It is not practical to list all of the companies I've been involved with or the positions I've held because there are too many. Below are some representative examples of my background.

2004 – 2011

RPJM, LLC.

Senior Partner

- Pioneered many well-known online advertising/marketing models
- Introduced current online/new media communications strategies into traditional fundraising community

Consulting firm specializing in integrated marketing/advertising with both in-house for-profit operations and consulting clients. Internal projects were generally one to two years in duration and designed to exploit emerging trends. Projects were often staffed and managed globally in nations such as: India, Romania, Poland, Serbia, and the Ukraine.

Firm was on the cutting edge of traditional advertising and various new media marketing methods. Company was an early adopter and actively engaged with virtually every new advertising and marketing method that became available, and constantly asking how they could be integrated in unique high-profit ways. Generally these technologies and techniques were integrated into direct marketing, where an ROI relationship was easier to track, before they were used more broadly.

2002 – 2007
Solution Net, Inc.

Non-Executive Chairman, CEO

- Dramatically expanded technical support systems company from single city to global operation
- Built company to Gold Partner status with Microsoft across a range of specialties
- Focused on consolidating small consulting organizations and individuals

Retooled consulting company for expansion by focusing on the consolidation of small technical consulting organizations and individuals. Formulated all necessary support, marketing and training systems for re-branding and integration. Recruited and developed executive team to maximize success.

Clients ranged from small businesses to major public companies and universities. Projects varied from routine client-level troubleshooting to large multi-national/follow-the-sun architecting. Sold interest 2007.

1998-2005
New Horizons Computer Learning Center – Southern Ohio/Northern Kentucky
Technical Manager, Technical Trainer

- Significantly increased network capacity with no additional hard costs
- Eliminated all technical department staff overtime (from averaging 50+% of base income)
- Dramatically improved classroom setup quality through employee involvement and TQM techniques
- Instructor of the year recipient

Technical and operational responsibility for multiple facilities. Leadership responsibility for all technical personnel, technical process improvement and development, class setup, and employee technical support. Leadership in numerous projects including network design, development, and implementation across facilities.

Certified trainer for official Microsoft, Novell, Certified Internet Webmaster, Citrix, CompTIA, and other technical and management courses. Consistently rated very highly by students on class evaluations. Classes were held at New Horizons facilities, in industry for specific groups and organizations, and at universities as college courses for credit through partnership arrangements. Approximately two-three weeks per month was dedicated to teaching.

1984-2003
Jeffery A. Martin and Assoc.
President

- Broadcast facility design, development and implementation
- Enterprise network design, development and implementation
- Quality, process and management consulting

Consulting firm specializing in computer and broadcast technical infrastructure integration. Complete design consulting services from facility design and implementation to process management evaluation and improvement. Company had a diverse history, and started as a software direct marketing company specializing in the Commodore 64 market in 1984. Sold interest, 2003.

2000-2002
TheBestests, Inc.

Executive Chairman

- Oversaw all aspects company formation and growth strategy
- Developed key marketing partnerships with industry leaders
- Oversaw development of highly complex website application that pioneered several aspects of online content security

Founded popular online e-commerce company that produced and sold online practice exams. Built customer base that included over 100 countries, most major federal agencies, many foreign governmental agencies, all branches of the US armed forces, and many Fortune 500 companies. Sold interest, 2002.

1996-1998
Interpublic Group/Western International Media Corporation/SpotLink, Inc.
Applied Graphics Technologies, Inc. /SpotLink, Inc.

Director of Operations, Senior Engineer

- Pioneered broadcast digital asset management, and video server/LAN technologies
- Revolutionized the way commercial/advertising broadcast media content was distributed in the US and internationally

Oversight of geographically diverse offices. Direct supervisory responsibility for managers in several departments. Leadership in improved process development, including implementation of TQM management style on all levels of division. Responsibility for due diligence on acquisition targets and prospective partners.

Leadership in numerous technical projects, including pioneering digital asset management for broadcast and other media; pioneering video server and network technology for broadcasting; and the design, development, and implementation of a distributed, broadcast quality, computer based MPEG-2 delivery network for major advertising agencies and broadcasters. Responsible for all video, audio, and information technology systems development, architecting/design, installation, training, and support.

Primary responsibility for day-to-day digital asset management, and broadcast media management and distribution for many of the world's largest advertisers including: General Motors, Disney, Columbia-Tristar, Dreamworks-SKG, Jenny Craig, Nissan, Pillsbury, Infinity, LDS, The Home Depot, etc.

Fifty-one percent of the company was sold by IPG to AGT in 1997 to enable partnerships with advertising agencies outside of IPG.

8/95-1/96
Block Broadcasting Co.

Operations Manager

Oversight of WBQC. Revamped WBQC's image including call, logo, and promotional direction. Oversaw the integration of a WB Network affiliate relationship. Supervised and coordinated the addition of over 30 hours (weekly) of syndicated programming and formulated all necessary support systems to ensure smooth transition. Cut personnel requirements through automation. Added interns for cost effectiveness. Personally performed and trained personnel on all station operations including: sales, promotion, technical and production positions, information systems, remotes, traffic, etc. I've done many temporary projects, and this is an example of one.

1985-1996
Freelance Consultant

Producer, Asst. Producer, Writer, Director, Assist. Director, Floor Director, Technical Director, Audio One, Audio Two, Tape Operator, Camera (studio, handheld, remote), Lighting Engineer, Utility Engineer, Video Engineer, Computer Systems Engineer, Master Control Operator, Online Editor, Offline Editor, Audio Visual Engineer, Microwave Link Engineer, Phone Producer, Engineer In Charge, Trainer, Sound Reinforcement Engineer

Manager/Engineer/Operator for broadcast, corporate, and commercial media including: Largest UAW rally ever held, presidential debates, telethons, corporate production/live/mixed media events, live newscasts (incl. large town meeting formats), hundreds of radio and television commercials (from local to international), etc.

Sports production experience includes: Baseball (minor/major), Basketball (college/professional), Football (college/professional), Soccer (U.S. Cup/World Cup), Hockey (minor/professional), Swimming and Diving, Track and Field, Marathons, Boxing, etc.

Over the years I worked for virtually every regional, national, and international media network. I've been on teams that won every industry award imaginable, except for film's Oscars (yes, I'm still keeping an eye out to add this last one in…!). The period where I was doing this with a large part of my schedule ended in 1996 but I still do this type of work, typically for my own projects and companies. I am current on methods and technologies.

1986-1993
WEEK-TV (NBC)

Broadcast Engineer

Editor, primary audio and studio engineer for online commercial, corporate, and industrial production. Direct working relationship with clients from start to finish. Countless award winning projects. Responsible for audio production, lighting, videography, tape operations, offline editing, online editing, and computer graphics.

Audio, camera, and lighting engineer for daily 'Live at 5' newscast. Primary crew member for news pre-production including packages, graphic stills, etc.

Remote crew member for remote newscasts including large town hall meetings. Crew duties included technical director, audio one, camera, and tape operations. Remote crew member for live and live on tape sporting events. Crew duties included audio one, camera, and tape operations.

Periodic duties for master control operations and technical direction of live news headlines. Additional duties included MIS installation/training/technical support and rotating broadcast maintenance duty.

1984-1989
Grace Television
Producer, Writer, Director, Technical Director, Audio, Asst. Director, Floor Director, Graphics Engineer, Video Engineer, Computer Systems Engineer, Talent, Online Editor, Offline Editor, Set Design and Construction, EFP, Light Maintenance, Camera Operator, Lighting Director, Master Control Operator, Trainer, Talent Coach

1989-1991

Video Billboard Advertising

Partner

Specialty advertising firm that placed vinyl display ads on rental video cassette cases.

1985-1987

Information Sales

Owner

Sold mail order booklets on how to obtain items inexpensively at government held sales and auctions. Primary advertising source was classified and display ads nationwide.